

Cookies Policy



Here is our Cookies Policy regarding the personal data we collect:

1. Confidentiality and Information Security are Midland's priorities and, consequently, we are committed to collecting only the data necessary for the specific purposes of accessing our website.
2. We adopt good governance practices for all data that are reported to us and we are committed to keeping them confidential from third parties.
3. Your data are confidential and will not be transferred to third parties, unless there is a legal obligation to do so.
4. Cookies are short pieces of information that are sent and stored on the hard disk of the user's computer by its browser when it is connected to a website.
5. Cookies may be used to collect and store user data while logged in to facilitate the services you have requested that are not normally kept (session cookies).
6. Midland uses only technical cookies, personalization and analysis that in no case process personal data or capture browsing habits for advertising purposes.
7. Technical Cookies: facilitate user navigation and the use of different options or services offered by the website.
8. Personalization Cookies: allow the user to access the services according to his/her preferences (language, browser, configuration).
9. Analysis Cookies: allow the anonymous analysis of web user behavior, enabling the measurement of user activity and the creation of navigation profiles with the aim of improving the website.
10. When accessing our website we deal with analysis cookies, therefore we request your consent (agreement) for the specific purpose in line with the terms of Law No. 13,709/18 - General Data Protection Law.
11. This Cookies Policy may be modified and adapted to changes that occur on our website, as well as to legislative or jurisprudential changes around personal data, so it requires reading every time you access this web page.